## CITY OF KERRVILLE NEWS RELEASE

FOR IMMEDIATE RELEASE

Effective: March 12, 2009

FOR MORE INFORMATION CONTACT: City of Kerrville Parks and Recreation Department 2385 Bandera Highway (830) 257-7300



The City of Kerrville Parks and Recreation Department is happy to introduce the new Adopt-a-Park Program. The Adopt-a-Park is a volunteer program designed to assist in the maintenance and care of city owned trails, open spaces and parks. Coordinated by the City of Kerrville Parks and Recreation Department, the goal is to build community spirit and a sense of civic pride and ownership by encouraging a wide range of civic organizations and neighborhood groups to partner with the City of Kerrville to adopt a city trail, open space or park.

When you decide to become a partner there are different levels of commitment to choose from. Commitment levels provide multiple options including community groups, Scouts and individual volunteers. Time commitments range from one to two years. An additional level of commitment in the form of donations or sponsorships from individuals, businesses or organizations can be accomplished by contributing monetarily or with tangible goods.

In addition to the personal gratification of knowing you're helping to sustain parks in your community, your group will receive an annual discount of \$100.00 for the rental of a park amenity upon completion of 25 hours of service and your group's name placed on a recognition sign at the adopted location after three months of service.

Brian Crenwelge, the Assistant Director of Parks and Recreation said "there are individuals currently working on their own to help keep the parks clean and their stewardship is greatly appreciated. Now with the addition of the Adopt-a-Park Program we can better organize their efforts and give them the recognition they deserve."

If you are interested and would like to learn more about how to get involved in this program, please contact the City of Kerrville Parks and Recreation Department at 830-257-7300 or stop by the Park Headquarters at 2385 Bandera Highway. This opportunity is for community minded groups to put their ideas and bodies in motion for the benefit of all.